

# **AAVLD Strategic Plan**

Adopted August 7, 2019

## Vision

The AAVLD is a world leader in advancing the discipline of veterinary diagnostic laboratory science to promote global animal health and One Health.

#### Mission

The AAVLD promotes continuous improvement and public awareness of veterinary diagnostic laboratories by advancing the discipline of veterinary diagnostic laboratory science. The AAVLD provides avenues for education, communication, peer-reviewed publication, collaboration, outreach, and laboratory accreditation.

**Motto:** Advancing veterinary diagnostic laboratory science

#### **Core values**

The AAVLD is committed to these core values:

- Continuous improvement
- Engagement of members
- Effective communication
- Collaboration
- Support of One Health

## Goals

- 1. Advocate for the role of veterinary diagnostic laboratories in One Health by engaging in development of animal health initiatives, policies and dissemination of surveillance information.
- 2. Foster continuous improvement of diagnostic laboratories through accreditation and continuing education activities while encouraging discovery and innovation in veterinary laboratory diagnostic sciences.
- 3. Strengthen communication with members and promote their continued professional growth.