



## **AAVLD Strategic Plan**

*Adopted March 1, 2023*

### **Vision**

The AAVLD is a world leader in advancing veterinary diagnostic laboratory science in support of global animal health and One Health.

### **Mission**

The AAVLD promotes continuous improvement and public awareness of veterinary diagnostic laboratories by providing avenues for education, communication, networking, peer-reviewed publication, collaboration, outreach, and laboratory accreditation.

**Motto: Advancing veterinary diagnostic laboratory science**

### **Core values**

The AAVLD is committed to these core values:

- Continuous improvement
- Engagement of members
- Diversity, equity, and inclusion
- Effective communication
- Networking, collaboration, and mentorship
- Sharing of knowledge

### **Goals**

1. Engage and advance One Health through development of animal health initiatives, policies, and dissemination of surveillance information.
2. Encourage discovery, innovation, and continuous improvement in veterinary diagnostic laboratories through accreditation and continuing education activities.
3. Promote the ongoing professional growth of members through networking, mentorship, and opportunities to participate in continuing education events.
4. Foster workforce development and succession planning.